



RMHC of the Bluegrass Fundraising Proposal Form

The purpose of this form is for you to provide as much information as possible about your proposed fundraising idea in order to determine how and if this proposal can be associated with Ronald McDonald House Charities® of the Bluegrass.

The Ronald McDonald House® highly values the enthusiasm that is generated by our mission. In order to ensure that this enthusiasm is sustained, it is necessary to limit the types of activities the Ronald McDonald House® will promote.

Below is a partial list of events that the Ronald McDonald House® will **NOT** be aligned with:

- Long distance endurance events
- Record setting endurance events
- Ideas requiring telemarketing, direct mail, door-to-door sales, or vending machines
- Ideas requiring the acquisition, use, or solicitation of current RMHC donors, vendors, partners, or employees
- Ideas that market, advertise or promote products or services
- Ideas associated with products or services deemed inappropriate (including, but not limited to tobacco, adult content, firearms, etc.)

You must be at least 18 years of age or older to submit a fundraising proposal. This form must be submitted at least 60 days prior to the proposed start of your fundraising.

Please select the function that most closely matches your idea:

- | | |
|--|--|
| <input type="checkbox"/> Book | <input type="checkbox"/> Dinner/Gala/Party |
| <input type="checkbox"/> Customer Donation | <input type="checkbox"/> School/College Event |
| <input type="checkbox"/> Product/Service Portion of Proceeds | <input type="checkbox"/> Yard Sale |
| <input type="checkbox"/> Other Marketing Promotion | <input type="checkbox"/> Other Event (please specify): |
| <input type="checkbox"/> Concert/Dance | |
-

Are you interested in becoming a corporate partner? Yes No

♥ Information about you:

Salutation: _____ First name: _____ Last Name: _____

Title, if applicable: _____

Address: _____

City: _____ State/Province: _____

Zip: _____ Country: _____

Email: _____ Phone: _____

Mobile Phone: _____ Fax: _____

Website: _____

How did you hear about RMHC of the Bluegrass?: _____



Please specify the following information if applicable:

♥ Company Information:

Company: _____ Industry: _____

Annual Sales: _____ Number of Employees: _____

Competitors: _____



♥ About your proposal:

Please describe the fundraising proposal:

Beginning Date: _____ Ending Date: _____

Estimated proceeds: _____

Describe your marketing resources: _____

Are there any other charities involved?

Please explain their involvement in your proposal: _____

Is there a celebrity component?
Have fundraised for RMHC before?
Have you fundraised for charity before?

- | | |
|------------------------------|-----------------------------|
| <input type="checkbox"/> Yes | <input type="checkbox"/> No |
| <input type="checkbox"/> Yes | <input type="checkbox"/> No |
| <input type="checkbox"/> Yes | <input type="checkbox"/> No |

-Please save this page for your records-



The Ronald McDonald House[®] is continuously creating and developing fundraising ideas that may be similar to your materials or ideas; please do not submit information that you consider confidential or proprietary. It is possible that the idea you wish to submit has been considered previously, is in development, is being tested or is being implemented. If you submit an idea, you do so with the understanding that the Ronald McDonald House[®] cannot accept information other than that which you intend to share freely, without any compensation to the submitter.

By receiving information on your fundraising idea, the Ronald McDonald House[®] is not obligated to enter into a fundraising program with you. All written or printed material containing Ronald McDonald House[®] logos or trademarks, before and after your fundraising begins, must be submitted to us for approval before circulation. Funds should be given to Ronald McDonald House Charities[®] of the Bluegrass no later than 60 days after your program has been completed.

By submitting your fundraising idea you agree to assume all risks and liabilities associated with the proposal and hereby release and hold harmless the Ronald McDonald House Charities[®] entities, their directors, officers, employees, agents, and successors from and against any and all claims, damages, liabilities, costs, and expenses, including reasonable attorney's fees, arising out of or may occur in connection with the event, including without limitation, and personal injuries or damages to property that may occur in conjunction with your proposal.

Ronald McDonald House Charities[®] of the Bluegrass
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